



## Non-Profit Studies Minor

| Code   | Title                                      | Credits   |
|--|--|-----------|
| <b>Required Courses</b>                      |  |           |
| COMM 314                                     | Public Relations                           | 3         |
| COMM 444                                     | Event Planning                             | 3         |
| MGMT 302                                     | Principles of Management                   | 3         |
| MRKT 301                                     | Principles of Marketing                    | 3         |
| <b>Directed Electives</b>                    |  |           |
| Select 12 credits from one concentration:    |  | 12        |
| <b>Business and Management Concentration</b> |  |           |
| BUSI 480                                     | Strategic Planning                         |           |
| FIN 375                                      | Managerial Finance                         |           |
| MGMT 269                                     | Business Ethics                            |           |
| MGMT 340                                     | Human Resource Management                  |           |
| MGMT 372                                     | Foundations of Leadership                  |           |
| MRKT 370                                     | Advertising and Promotions                 |           |
| <b>Communication Concentration</b>           |  |           |
| COMM 212                                     | Interpersonal Communication                |           |
| COMM 216                                     | Intercultural Communication                |           |
| COMM 312                                     | Gender Communication                       |           |
| COMM 360                                     | Group Dynamics                             |           |
| COMM 414                                     | Social Media Management                    |           |
| COMM 483                                     | Organizational Communication               |           |
| <b>Health and Wellness Concentration</b>     |  |           |
| HPER 300                                     | Drug Education and Information             |           |
| HPER 315                                     | Communicable and Non-Communicable Diseases |           |
| HPER 400                                     | Current Issues in Community Health         |           |
| PSYC 210                                     | Intimate Partner Violence                  |           |
| PSYC 350                                     | Social Psychology                          |           |
| PSYC 480                                     | Health Psychology                          |           |
| SOC 251                                      | Introduction to Gerontology                |           |
| SOC 354                                      | Health, Illness, and Disability            |           |
| SOC 441                                      | Death and Dying                            |           |
| <b>Total Credits</b>                         |  | <b>24</b> |