



Sport Leadership and Management

About this Composite Major

The Sport Leadership and Management major is primarily designed to prepare students for careers in these growing and exciting industries. The program is housed in the Gaukler Family Health, Wellness, and Physical Education Center. The curriculum provides a foundation in both sport and business. Students develop leadership skills along with planning, and management of sport and recreation-related services. One unique aspect of this program is the numerous student led field experience possibilities where students are mentored by professionals in their field of choice. Possible field experience locations include the Valley City Parks and Recreation Department, Gaukler Wellness Center, VCSU Sports Information, VCSU Athletics and Valley City High School. Through these experiences, students develop a knowledge base appropriate for careers in athletic administration, facility management, intercollegiate coaching, recreation leadership, sport administration, sport management, and other sport-related fields.

these skills in a professional/amateur sports setting."-Bayli Heap, Nephi, Utah



"VCSU has prepared me for real-world situations. Moving from Arkansas to North Dakota has been an adjustment, but for the type of work I'm considering being adaptable is important, especially if I plan to coach on the collegiate level for a few years. It's also shown me the importance of creating relationships with individuals and getting out of my comfort zone. I plan to stay on the college level as a coach for a few years to continue to learn and grow as a coach. I eventually want to transition to a high school football coach and teach. I would love to coach at my high school in the future someday." -Dalvin Simmons, Little Rock, Arkansas



Meet a Student

"The Exercise Science Club provides students in the strength and conditioning, exercise science, and wellness fields opportunities to discuss current topics in the profession. Students in this major are also encouraged to attend local conferences led by professionals who are recognized in the area of sports performance."- Spencer Aune, Recreation Supervisor, Bismarck Parks and Recreation District-May 2018

"What I have loved about the Sports Management program at VCSU is how supportive the professors and advisors are. They truly want to see you succeed not only in the classroom but in the field as well. The program has not only taught me about business and analytical training but also the importance of leadership and how to apply





Get Involved in your Major

The Exercise Science Club provides students in the fitness, exercise science, and wellness fields opportunities to discuss current topics in the profession and provide community outreach programs.



Career Opportunities

There are multiple career opportunities with a degree in Sport Leadership and Management including:

- Agent or Business Manager for Athletes, Performers, or Artists
- Athletic/Activities Director
- Athlete or Competitor
- Business Manager
- Coach
- Education Administrator
- Exercise Trainer/Fitness Instructor
- Recreation and Entertainment Managers
- Scout
- Sports Information Director
- Umpire, Referee, or other Sports Official



Contact Information

Department Chair

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Faculty Contact

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Department Location

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(701) 845-7580

Schedule your visit today!

<http://visit.vcsu.edu/>

(701) 845-7101 or (800) 532-8641, ext. 7101



Plan of Study - Sport Leadership Concentration

First Year

Fall	Credits	Spring	Credits
HPER 127	3	HPER 207	2
Computer Science and Literacy	3	HPER 210	1
Lab Science (Gen Ed)	4	MATH 104, 107, or 210	3
English Composition (Gen Ed)	3	English Composition (Gen Ed)	3
Wellness (Gen Ed)	2	Lab Science (Gen Ed)	4
UNIV 150	1	Social Science (Gen Ed)	3
	16		16

Second Year

Fall	Credits	Spring	Credits
HPER 109	3	HPER 215	3
HPER 258	3	HPER 259	3
Art & Music (Gen Ed)	3	Humanities/Literacies (Gen Ed)	3
Speech Communication (Gen Ed)	3	Social Science (Gen Ed)	3
Elective	3	Elective	3
	15		15

Third Year

Fall	Credits	Spring	Credits
HPER 308	3	HPER 225	3
HPER 350	2	HPER 309	3
Additional Humanities or Social Science (Gen Ed)	2	HPER 384	3
HPER 302 or 304	2	HPER 335	3
Elective	3	HPER 301, 303, or 305	2
Elective	3		
	15		14

Fourth Year

Fall	Credits	Spring	Credits
HPER 307	2	HPER 425	3
HPER 415	3	HPER 455	3
HPER 438	3	HPER 487	2
HPER 445	3	Elective	3
Elective	3	Elective	3
Elective	2		
	16		14

Total Credits 121

Plan of Study - Sport Management Concentration

First Year

Fall	Credits	Spring	Credits
HPER 127	3	HPER 207	2
Lab Science (Gen Ed)	4	HPER 210	1
English Composition (Gen Ed)	3	MATH 104, 107, or 210	3
Wellness (Gen Ed)	2	Lab Science (Gen Ed)	4
Computer Science and Literacy (Gen Ed)	3	English Composition (Gen Ed)	3
UNIV 150	1	Social Science (Gen Ed)	3
	16		16

Second Year

Fall	Credits	Spring	Credits
HPER 109	3	COMM 314	3
BUSI 214	3	MRKT 305	3
Art & Music (Gen Ed)	3	Social Science (Gen Ed)	3
Speech Communication (Gen Ed)	3	Humanities/Literacies (Gen Ed)	3
Elective	3	Elective	3
	15		15

Third Year

Fall	Credits	Spring	Credits
HPER 308	3	COMM 415	3
HPER 350	2	HPER 225	3
MRKT 310	3	HPER 335	3
Additional Humanities or Social Science (Gen Ed)	2	MGMT 330	3
Elective	3	MRKT 375	3
Elective	3		
	16		15

Fourth Year

Fall	Credits	Spring	Credits
COMM 360	3	HPER 425	3
HPER 438	3	HPER 487	2
MRKT 370	3	MRKT 414	3
Elective	3	Elective	3
Elective	2	Elective	3
	14		14

Total Credits 121

Please note: This plan is intended for general information only. Students are strongly encouraged to meet with their academic advisor each semester before registration.