



# Digital Design

## About this Composite Major

This program provides a well-rounded experience in various digital design areas and prepares students for careers in diverse design fields. Students are immersed in hands-on, collaborative creative projects that tap into student's strengths and interests.

Coursework includes graphic design, digital photography, digital imaging, digital illustration, web design, and graphic design history. Students apply visual communication theories, technological skills, and creative problem-solving skills through real-world design opportunities. Students explore alternative mediums such as painting, printmaking, and three-dimensional design to expand their creative skillset.

## Meet a Student

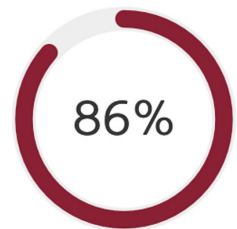


It wasn't until my senior year of high school when I knew for sure I wanted to go into graphic design. I have always had an artistic interest, but didn't consider it as a career until I was looking for a college major. I like any class that allows me to go through the design process. My favorite part of art is getting to design my ideas and be creative to form an idea. I enjoy planning my ideas and using my style to create something beautiful! *I really love all of my classes as I learn a lot from the projects and material that are provided. The Art Department challenges me to develop my own style and gives me my own creative voice. I want to go into graphic design after I graduate, and the Art Department is providing me with the experience and confidence to continue in that field.* - Bailey Nelson, '23, Argusville, ND

## Career Opportunities

**3,644**

regional job listings in design and visual communications last year



86%  
of design and visual communication jobs require bachelor's degree

A degree in Digital Design from VCSU can open up opportunities you never thought possible. Use your education to create the future you've dreamed of. A digital design degree from VCSU provides the education and experience for Career opportunities in

- Graphic Design
- UX/UI and Web Design
- Illustration
- Advertising
- Photography
- Content Creation
- Creative Direction
- Production Design
- Animation and Video Graphics

## Get Involved in your Major

Join university organizations such as Arts Alliance. Students are also encouraged to join professional organizations such as the American Institute of Graphic Arts (AIGA) (<https://www.aiga.org/>)



## Beautiful Studio Spaces



The brand-new Center for the Arts houses all art classrooms including:

- digital photography studio
- digital design lab
- ceramics lab
- printmaking
- painting and drawing studios
- a woodshop

## Contact Information

### Department Chair

Angela Mircsov, [angela.mircsov@vcsu.edu](mailto:angela.mircsov@vcsu.edu), (701) 845-7564

### Faculty Contact

Ekow Ephrim, [ekow.ephrim@vcsu.edu](mailto:ekow.ephrim@vcsu.edu), (701) 845-7562

### Department Location

Center for the Arts, (701) 845-7272

### Schedule your visit today!

<https://visit.vcsu.edu/>

(701) 845-7101 or (800) 532-8641

## Plan of Study

### First Year

Fall	Credits	Spring	Credits
ART 122	3	ART 115	3
ART 180	3	ART 124	3
ENGL 110 (Gen Ed)	3	ART 130	3
Social Science (Gen Ed)	3	ENGL 120 or 125 (Gen Ed)	3
Computer Science and Literacy (Gen Ed)	3	Lab Science (Gen Ed)	4
UNIV 150	1		
	<b>16</b>		<b>16</b>

### Second Year

Fall	Credits	Spring	Credits
ART 215	3	ART 280	3
ART 225	3	ART 411 or 345	3
ART 311	3	ART 235	3
MATH 104 (Gen Ed)	3	Lab Science (Gen Ed)	4
Social Science (Gen Ed)	3	HPER 100 or 212 (Gen Ed)	2
		Communications (Gen Ed)	3
	<b>15</b>		<b>18</b>

### Third Year

Fall	Credits	Spring	Credits
Additional Humanities or Social Science (Gen Ed)	2	Additional Electives	3
Art and Music (Gen Ed)	3	ART 315	3
ART 245	3	ART 335	3
ART 325	3	ART 345 or 411	3
Literacies (Gen Ed)	3	ART 491	2
	<b>14</b>		<b>14</b>

### Fourth Year

Fall	Credits	Spring	Credits
Additional Elective	3	Additional Electives	9
ART 420	4	ART 415	3
ART 497	3-12	ART 492	2
	<b>10-19</b>		<b>14</b>

**Total Credits 117-126**

Please note: This plan is intended for general information only. Students are strongly encouraged to meet with their academic advisor each semester before registration.



## **Learning Outcomes**

1. Students will demonstrate proficiency in the digital arts.
2. Students will demonstrate an understanding of historical and contemporary world design dialogues.
3. Students will demonstrate proficiency in business skills for the arts-related industry.
4. Students will demonstrate the awareness of social and ethical responsibilities, as the role of the designer by contributing to the cultural environment of the campus and community.
5. Students will develop a professional presence, skill set, and demeanor in preparation for career as a commercial artist.