



Communication Studies

About this Composite Major

VCSU's Communication composite major explores the dynamic field of communication studies. By employing multiple facets of communication, the major allows students to experience a wide array of communication experience needed for the diverse job market. With courses spanning the corporate, digital marketing, and media worlds, students will be prepared with highly desired skills in the job market today. Offering both online and on campus courses, this major can be completed on campus or from a distance.

Within this major, students work closely with their advisor to create an internship experience as well as an educational background that prepares them for the field which they wish to enter. A degree in communication could lead to a career in:

- Corporate training
- Event planning
- Social Media Marketing
- Editing
- Media Writing
- Public Relations

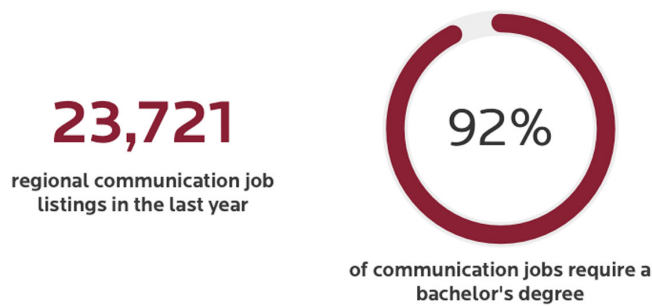
- Media Planner
- Corporate Communicator

Meet a Student



"Obtaining a communication major opens up opportunities in varying departments and organizations. There isn't just one designated position upon graduation, so you can choose an option that fits your strengths." - Brandi Brooks, Communication Major

Jobs with a Communication Degree



With "communication" ranking as the #1 desired skill in job applicants across all industries, effective communicators will always find somewhere they're wanted for work. Career opportunities with a Communication degree can include:

- Public Relations Manager
- Communications Specialist
- Social Media Strategist
- Radio/TV Announcer
- Reporter

Social Media Lab

Communication students at VCSU have the opportunity to learn in the Social Media Lab. This lab was designed with real-world applications in mind and allows multiple social feeds to be monitored simultaneously.



www.vcsu.edu - catalog.vcsu.edu - 101 College St SW, Valley City, ND 58072 - 800-532-8641 - 701-845-7202



Contact Information

Department Chair & Faculty Contact

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Department Location

McFarland Hall 205, (701) 845-7301

Schedule your visit today!

<http://visit.vcsu.edu/>

(701) 845-7101 or (800) 532-8641

Plan of Study

First Year

Fall	Credits	Spring	Credits
Art and Music (Gen Ed)	3	COMM 112 (Gen Ed)	3
CIS 170 (Gen Ed)	3	Elective	3
COMM 110 (Gen Ed)	3	ENGL 125 (Gen Ed)	3
ENGL 110 (Gen Ed)	3	HPER 100 (Gen Ed)	2
MATH 104 (Gen Ed)	3	Lab Science (Gen Ed)	4
UNIV 150 (for on-campus students)	1		
	16		15

Second Year

Fall	Credits	Spring	Credits
COMM 211 (elective)	3	COMM 212	3
COMM 216	3	GEOG 111	3
Elective	3	Lab Science (Gen Ed)	4
PSYC 111 (Gen Ed)	3	Literacies (Gen Ed)	3
Major Elective	3	Major Elective	3
		Additional Humanities or Social Science (Gen Ed)	2
	15		18

Third Year

Fall	Credits	Spring	Credits
COMM 200	3	COMM 312	3
COMM 311	3	COMM 314	3
COMM 360	3	COMM 411	3
Major Elective	3	Major Elective	3
Elective	3	Elective	3
	15		15

Fourth Year

Fall	Credits	Spring	Credits
COMM 304	3	COMM 414	3
COMM 315 (elective)	3	COMM 415 (elective)	3
COMM 497	3-12	COMM 483	3
Major Elective	3	COMM 491	1
Elective	3	Major Elective	3
		Elective	3
	15-24		16

Total Credits 125-134

Please note: This plan is intended for general information only. Students are strongly encouraged to meet with their academic advisor each semester before registration.

Learning Outcomes

1. Practices professional and ethical communication strategically
2. Researches, evaluates, and synthesizes information effectively
3. Engages in and appreciates diverse thoughts and ideas
4. Competently works well with others in interpersonal and group situations