

Business (BUSI)

Courses

BUSI 102. Keyboarding Methods. 3 Credits.

An exploration of keyboarding techniques in speed and accuracy; formatting of business communication forms for use in a classroom. Students will acquire keyboard curriculum while exploring different methods and trends of teaching keyboarding as part of a Business Education program. Special emphasis will be placed on technology, variety of instructional strategies, and lesson design.

Typically Offered: Spring.

BUSI 199. Special Topics. 1-4 Credits.

Courses not offered in the regular catalog that provide an opportunity to extend student learning.

Typically Offered: On sufficient demand.

Repeatable: Up to 12 Credits.

BUSI 214. Business Communications. 3 Credits.

A focus on the improvement of oral and written communication skills for application in today's global business environment. This course includes exploration and application of modern communication theory, legal and ethical concerns, and technology use. Intrapersonal, interpersonal, and group communication processes and skills are reviewed, as is public presentation of information.

Typically Offered: Fall, Spring.

Prerequisite: ENGL 125.

BUSI 249. Introduction to Business. 1 Credit.

An introduction to the business professions with emphasis on program requirements. The study, practice and performance of marketing, management, entrepreneurship, finance and human resources.

Typically Offered: Fall, Spring.

BUSI 299. Special Topics. 1-4 Credits.

Courses not offered in the regular catalog that provide an opportunity to extend student learning.

Typically Offered: On sufficient demand.

Repeatable: Up to 12 Credits.

BUSI 315. Business in the Legal Environment. 3 Credits.

A study of the legal environment of business, governmental regulation, contracts and property.

Typically Offered: Fall, Spring.

BUSI 336. Business Data Solutions. 3 Credits.

An exploration of the advanced concepts of spreadsheets and database tools. This course provides intermediate/advanced students with the theory and ability needed to apply such knowledge in a business environment.

Typically Offered: Fall, Spring.

BUSI 337. Authoring Digital Publications. 3 Credits.

An exploration of the advanced concepts of word processing and desktop publishing. This course provides intermediate/advanced students with the theory and ability needed to create effective professional business publications.

Typically Offered: Fall, Spring.

BUSI 341. Agricultural Economics. 3 Credits.

An introductory course in agricultural and environmental economics. Explores the relationships between production, food systems, world markets, government programs, farms, agribusiness and the environment.

Typically Offered: Spring.

Prerequisites: ECON 201 and ECON 202.

BUSI 342. Introduction to Agriculture Management. 3 Credits.

Economic and managerial concepts related to farm or agribusiness production process, development of cost data, enterprise analysis, organization and management of production inputs.

Typically Offered: Fall.

Prerequisite: ACCT 201.

BUSI 346. Agriculture Commodity Marketing. 3 Credits.

Explores the basics of commodity marketing and demonstrates how to use those tools in risk management. The course will include a commodity market simulation called Commodity Challenge.

Typically Offered: Spring.

BUSI 350. Operations Management. 3 Credits.

A study of performance measurement tools, quantitative tools and operations strategy. Students will learn how the concepts and applications used enhance the decision making process through the development of statistical and quantitative analysis.

Typically Offered: Fall, Spring.

Prerequisite: MGMT 330.

BUSI 387. Business Practicum. 1-12 Credits.

The business practicum allows students to complete experiential learning opportunities which are guided by a designated business faculty members. Students develop real-world experience through collaboration and interaction with industry. Application and approval through business faculty representative.

Typically Offered: Fall, Spring, Summer.

Prerequisites: Junior Standing or Senior Standing and cum GPA of 2.50 or higher.

Grading: S/U only.

Repeatable: Up to 12 Credits.

BUSI 399. Special Topics. 1-4 Credits.

Courses not offered in the regular catalog that provide an opportunity to extend student learning.

Typically Offered: On sufficient demand.

Repeatable: Up to 12 Credits.

BUSI 442. Advanced Farm Management. 3 Credits.

A course that applies economic and financial measurements to production processes and agribusiness operations. Students will focus on profit maximization through proper management and analysis of inputs and outputs.

Typically Offered: Spring.

Prerequisite: BUSI 342.



BUSI 480. Strategic Planning. 3 Credits.

A study of strategic management processes on how organizations formulate, implement, and evaluate strategies. The course integrates the knowledge acquired in the functional areas of marketing, human resources, productions/operations and finance.

Typically Offered: Fall, Spring.

Prerequisite: Senior Standing.

BUSI 485. Entrepreneurship. 3 Credits.

A review of the application of business policies and procedures to the small business environment. BUSI 485 includes the basic steps in creating, building, operating and selling an enterprise.

Typically Offered: Fall, Spring.

Prerequisite: Senior Standing.

BUSI 490. Methods and Materials for Teaching Business Subjects. 3 Credits.

An exploration of the curriculum, methods, materials, trends, and philosophy in the teaching of business education. Students will be exposed to the Teaching and Learning Capstone requirements. Special emphasis is placed on technology, various instructional strategies, and Technical Education Teacher Credentialing Requirements in lieu of CTE 490, Methods for Teaching Career and Technical Education Subjects. The course must be taken before student teaching.

Typically Offered: Fall.

Prerequisite: Admitted to Teacher Education.

BUSI 491. Senior Seminar. 1 Credit.

An exploration of job search and soft skills necessary for success in the workplace. Students will participate in a variety of activities to develop a professional persona.

Typically Offered: Fall, Spring.

Prerequisite: Senior Standing.

BUSI 497. Internship. 3-12 Credits.

An opportunity for students to apply classroom learning to an on-the-job work experience. Internship must be related to the student's major or minor course of study and may be in any geographic location. Credit is granted in the range of three to twelve hours per semester and may be repeated up to a maximum of 12 credit hours. Application and approval through Career Services.

Typically Offered: Fall, Spring, Summer.

Prerequisites: Junior Standing or Senior Standing and cum GPA of 2.50 or higher.

Grading: S/U only.

Repeatable: Up to 12 Credits.

BUSI 499. Special Topics. 1-4 Credits.

Courses not offered in the regular catalog that provide an opportunity to extend student learning.

Typically Offered: On sufficient demand.

Repeatable: Up to 12 Credits.