



Business (BUSI)

Courses

BUSI 102. Keyboarding Methods. 3 Credits.

An exploration of keyboarding techniques in speed and accuracy; formatting of business communication forms for use in a classroom. Students will acquire keyboard curriculum while exploring different methods and trends of teaching keyboarding as part of a Business Education program. Special emphasis will be placed on technology, variety of instructional strategies, and lesson design.

Typically Offered: Spring.

BUSI 199. Special Topics. 1-4 Credits.

Courses not offered in the regular catalog that provide an opportunity to extend student learning.

Typically Offered: On sufficient demand.

Repeatable: Up to 12 Credits.

BUSI 214. Business Communications. 3 Credits.

A focus on the improvement of oral and written communication skills for application in today's global business environment. This course includes exploration and application of modern communication theory, legal and ethical concerns, and technology use. Intrapersonal, interpersonal, and group communication processes and skills are reviewed, as is public presentation of information.

Typically Offered: Fall, Spring, Summer.

Prerequisite: ENGL 120 or ENGL 125.

BUSI 259. Business Club. 0 Credits.

Course designed for students participating in the business club.

Typically Offered: Fall, Spring.

Grading: S/U only.

Repeatable: Up to 0 Credits.

BUSI 299. Special Topics. 1-4 Credits.

Courses not offered in the regular catalog that provide an opportunity to extend student learning.

Typically Offered: On sufficient demand.

Repeatable: Up to 12 Credits.

BUSI 336. Business Data Solutions. 3 Credits.

This Business Data Solutions course offers the theoretical understanding of data and will build foundational skills in the process of using data to solve common business problems. Topics include techniques of business data collection, analysis, and visualization using the most common business analytics tools in the industry.

Typically Offered: Fall, Spring.

Prerequisite: CIS 105.

BUSI 350. Operations Management. 3 Credits.

A study of performance measurement tools, quantitative tools and operations strategy. Students will learn how the concepts and applications used enhance the decision making process through the development of statistical and quantitative analysis.

Typically Offered: Fall, Spring; Summer-even yrs.

Prerequisite: MATH 210.

BUSI 387. Business Practicum. 1-12 Credits.

The business practicum allows students to complete experiential learning opportunities which are guided by designated business faculty members. Students develop real-world experience through collaboration and interaction with industry. Application and approval through business faculty representative.

Typically Offered: Fall, Spring, Summer.

Prerequisites: Junior Standing or Senior Standing and cum GPA of 2.50 or higher.

Grading: S/U only.

Repeatable: Up to 12 Credits.

BUSI 399. Special Topics. 1-4 Credits.

Courses not offered in the regular catalog that provide an opportunity to extend student learning.

Typically Offered: On sufficient demand.

Repeatable: Up to 12 Credits.

BUSI 480. Strategic Planning. 3 Credits.

A study of strategic management processes on how organizations formulate, implement, and evaluate strategies. The course integrates the knowledge acquired in the functional areas of marketing, human resources, productions/operations and finance.

Typically Offered: Fall, Spring; Summer-even yrs.

Prerequisite: Senior Standing.

BUSI 485. Entrepreneurship. 3 Credits.

A review of the application of business policies and procedures to the small business environment. BUSI 485 includes the basic steps in creating, building, operating and selling an enterprise.

Typically Offered: Fall, Spring, Summer Odd Years.

Prerequisite: Senior Standing.

BUSI 490. Methods and Materials for Teaching Business Subjects. 3 Credits.

A concentration of teaching career and technical education subjects with a focus on Business Education. Topics are designed to develop and enhance the instructional competencies for teachers in Career and Technical Education programs.

Typically Offered: Fall.

Prerequisite: Admitted to Teacher Education.



BUSI 491. Senior Seminar. 1 Credit.

An exploration of job search and soft skills necessary for success in the workplace. Students will participate in a variety of activities to develop a professional persona.

Typically Offered: Fall, Spring.

Prerequisite: Senior Standing.

BUSI 497. Internship. 3-12 Credits.

An opportunity for students to apply classroom learning to an on-the-job work experience. Internship must be related to the student's major or minor course of study and may be in any geographic location. Credit is granted in the range of three to twelve hours per semester and may be repeated up to a maximum of 12 credit hours. Application and approval through Career Services.

Typically Offered: Fall, Spring, Summer.

Prerequisites: Junior Standing or Senior Standing and cum GPA of 2.50 or higher.

Grading: S/U only.

Repeatable: Up to 12 Credits.

BUSI 499. Special Topics. 1-4 Credits.

Courses not offered in the regular catalog that provide an opportunity to extend student learning.

Typically Offered: On sufficient demand.

Repeatable: Up to 12 Credits.